



# New Jersey School Boards Association



## Strategic Planning for the **Denville Township School District**

Meeting 2  
November 28, 2022

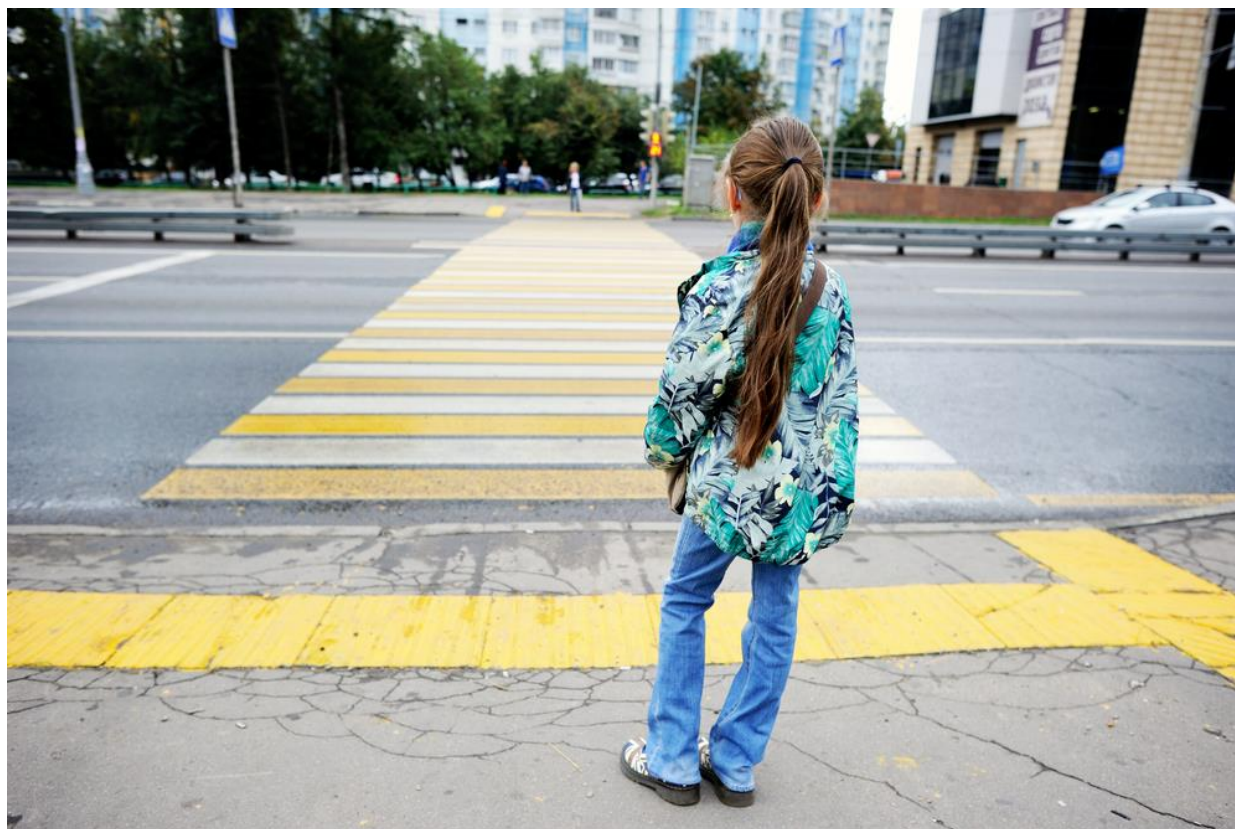
**Matt Lee and Charlene Peterson, NJSBA Field Services**



# Purpose of Strategic Planning

To create a district-wide **VISION**

that will  
direct,  
motivate,  
and inspire  
all members  
of the  
school  
community  
to work  
together  
to elevate student achievement.





# Components of Strategic Planning





# Strategic Planning Process

Where are we now?



State of District presentation

**Meeting 1**

**November 14**  
small group work – strengths and challenges

Where do we want to be in 2028?



**Meeting 2 – Tonight**

**November 28**

Small group work – Visioning exercise

How do we get there?



**Meeting 3 –**

**December 12**

Will develop broad goal statements and objectives using data from Meetings 1 & 2.



# Visioning Exercise

Imagine we are moving forward in time to the Year 2028.





# Visioning Exercise

The Denville Township School District is being recognized as the **model district** in New Jersey for success in advancing student achievement.





# Visioning Exercise



**All the top educators in the state are at the awards ceremony.**

**You are the guest speaker, sharing Denville Township's story.**



# 21<sup>st</sup> Century Skills



**Before we begin our small group work of brainstorming the highlights of Denville Township's future success in our speech,**

**consider what Denville Township students should be able to do and know for future success.**







# 21<sup>st</sup> Century Skills

## 4 Cs

- **Critical thinking**
- **Communication**
- **Collaboration**
- **Creativity**



## Life and Career Skills

- **Flexibility, adaptability**
- **Initiative, self-direction**
- **Social and cross-cultural skills**
- **Productivity, accountability**
- **Leadership, responsibility**

## 21<sup>st</sup> Century Themes

- **Global awareness**
- **Financial Literacy**
- **Civic Literacy**
- **Health Literacy**
- **Environmental Literacy**
- **Learning and Innovation Skills**

Source: Batelle for Kids



# Preparing Our Students for the Future



<https://www.youtube.com/watch?v=i6ZfXmSBikY>



# Visioning Exercise



What will you say in your speech about what is taking place in the Denville Township School District in 2028 to earn this award?  
**No restrictions!**

Your task tonight:

Give your speech a **title**.

Brainstorm up to **10 key highlights** contributing to Denville Township's future success.



# Visioning Exercise Example

**Title:** Educate and Empower Everyone to Excel

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## Speech highlights:

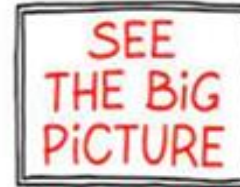
1. Increased student options
2. Service learning starting in younger grades
3. Space to support flexible learning needs
4. Interdisciplinary projects
5. School is community hub
6. etc.



# Small Group Work



**Introduce yourselves**



SEE  
THE BIG  
PICTURE

**Focus on Big picture view of district**



LISTEN  
AND  
LEARN

**Allow everyone to contribute**



**Come to a consensus**



# Logistics



**A volunteer is needed at each table to record the group's input on the yellow sticky sheet.**

**Spend 50 minutes in your small group.**

Will go back into large group for reporting out.

**Select someone to report out your group's work to the large group.**



# Next Meeting

Preview of work for Meeting 3

